



Board of Directors

President – Kim Scace
Vice President – Sam VenHuizen
Secretary – Tina Ertmer
Treasurer – Stephanie Vaupel
Director – Peggy Tully
Director – Brooke VenHuizen
Director – Rose Linder
Director – Ashley Chambers
Director – Danielle Erner
Marketing Admin Asst: Alyssa Meade

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Stockton Chamber of Commerce Meeting Minutes June 7, 2022 – Meeting 5:30 pm @ CSB and Zoom

Call to Order

Time 5:37 pm

Attendees : Alyssa, Rose, Steph, Kim, Tina, David Schmidt, Brooke, Sam

Secretary Report & Minutes –

Motion Made: **Steph**

Seconded By: **Sam**

Vote- **Passed/Failed**

Treasurer's Report – Stephanie –

Motion Made: **Brooke**

Seconded By: **Tina**

Vote- **Passed/Failed**

Open Forum/Guest Speaker – David Schmidt

David suggested a Bring Your Child to Work Day – summer program. Tag the Chamber and Northwest Illinois on social media. Northwest Illinois will pay advertising/marketing. 1st Wed in August is slated for the day. He has pitched this to other Chambers and will continue to do so to as many surrounding Chambers to get as many involved as he can. We think it's a good idea and would like to be involved. Steph will send a list of members to David when he needs them to invite them to participate.

Minutes from Stockton Committees presented –

Village of Stockton – went over April meeting minutes / Kim will contact Rose Noble or Terri re: Greater Galena Marketing section

Stockton Strong – nothing to report

Park Board – nothing to report

GGMI- 2 murals have been proposed for Stockton. One on bowling alley, one across from Red Knight.

Galena Chamber-

Committee Reports

Events Committee – How do we Generate income?

- **Golf Outing- Sam-** great event. *23 teams, sponsorships higher, spring timeframe justified, made \$1500 more than last year*
- **Fall Into Stockton- Update** – 30 sponsors, working on food vendors now (only have 3)
- **Christmas Walk- 11/25 & 26** - Date will stay Thanksgiving weekend to correspond with Living Windows
- **5k- Discuss date and schedule J3 or 2022. July 3rd, Sunday** 124 runners so far, boys bball team cannot volunteer, girls bball has not replied, check with Matt Leitzen/Sharon Malone. Alyssa made posters for businesses to post. Alyssa will post tshirt designs for everyone to see/discuss.

Networking Committee–

- Lunch and Learn/.Business After Hours
 - **Next scheduled event?** - **Tabled**
- **Ribbon Cutting/ new business in town-** Antiques on Front St? - have not seen their membership form yet.
 - **Also mentioned Wagner- Kim reported that Sam would follow up with them**
 - **Meat Masters- Sam will follow up**
 - **Sign company**
 - **Mud Run- Ribbon Cutting?**



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- Daroda accounting ribbon cutting has shown interest
- Galena Chamber networking –

Marketing/Media Committee –

Website updates - Newsletter – Alyssa update – continuing monthly

May was small business month – had approx. 12 businesses fill out the survey.

- Bauer Calendar- Steph/Tina? , will keep an eye on events and make sure communicated to Bauer for calendar inclusion.

Landmark Committee

- Upkeep for summer months at all 3 locations ---Fritz
- See new business below.

Youth Retention Committee- Sam/Alyssa

- Alyssa update/report- none reported
- Began posting on Instagram- Alyssa and Caitlynn will work on this together

Kim has reached out 2 both scholarship recipients. She told them that we would like them to join us at a meeting, Fall Into Stockton, and maybe the 5k/10k.

Old Business-

- **Fiber optics update for Stockton downtown.** – We are getting close to downtown having enough signed up.
- **West Gateway maintenance** – next option to get funds would be to get a plan together and present it to the board. Kim will reach out to Dan.
- **Gateway project**

New Business-

Jo Daviess County Leadership Forum – Sam will be speaking and will work up a presentation.

Adjournment Time 6:21 pm

Motion Made: **Steph**

Seconded By: **Rose**

Vote- **Passed/Failed**

Next Meeting: July 5, 2022 5:30 pm CSB Meeting Room & Zoom