



Board of Directors

President – Sam VenHuizen
Vice President – Cynthia Petersen
Treasurer – Tina Ertmer
Secretary – Brooke VenHuizen
Director – Peggy Tully
Director – Rose Linder
Director – Ashley Chambers
Director - Dan Dick
Director – Tamara Graham Ruter
Marketing Admin. Asst.: Alyssa Meade

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Stockton Chamber of Commerce Meeting Minutes

April 4th, 2023 – Meeting @ 5:30 PM via Zoom or at Citizens State Bank Boardroom

Call to Order

Time: 5:32 PM

Attendees: Sam VenHuizen, Cynthia Peterson, Tina Ertmer, Brooke VenHuizen, Peggy Tully, Rose Linder, Tamara Graham Ruter, Alyssa Meade

Secretary Report & Minutes

Motion Made: Tina

Seconded By: Cynthia

Vote - **Passed**/Failed

Treasurer's Report

Motion Made: Brooke

Seconded By: Rose

Vote - **Passed**/Failed

Open Forum/Guest Speaker

- **David Schmit – Northwest Illinois Economic Development** – he shared 3 new pandemic grants that are available and on their website and Facebook page. These are for hotels, restaurants, and creative arts category. Applications open tomorrow, and they're through the Illinois Department of Commerce. He also mentioned that they will be awarding their annual scholarships in April.

Minutes from Stockton Committees presented

Village of Stockton – Sam

Stockton Strong – Peggy is meeting next week

Park Board –

GGMI - Rose is departing at the end of the month for Greater Galena

Galena Chamber -

Committee Reports

Events Committee

- Golf Outing – Sam - Cynthia generously sent out flyers (next year we will send in February). Sam reached out to past golfers and will continue to do so. Alyssa is compiling list for silent-auction donors, and Brooke can assist with outreach. Tamara and Dan will do the in-person follow-ups. Tina will review with Bauer Agency on the golf ball availability and Tamara is confirming KW koozies.
- Fall Into Stockton – Kim – Posting event near end of April. Discussions on creative sponsorship marketing ideas. Vendor fees decided.
- Christmas Walk – Leader TBD
- 5k – Alyssa – currently 25 runners signed up. Alyssa will check on a storefront update.

Networking Committee

- Lunch & Learn/Business After Hours
- Stockton Pit Stop ribbon cutting – April 27th

Marketing/Media Committee

- Website Updates
- Newsletter – Alyssa



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- Bauer Calendar - Tina

Landmark Committee

- Upkeep for summer months at all three locations – Fritz’s (and FFA at high school landmark?)

Youth Retention Committee - Sam/Alyssa

- Fiber – Sam
- In need of any new ideas? Dueling Pianos event could be added as an initiative

Old Business

- Scholarship applications for graduating seniors – will need to vote once receiving applications

New Business

- Discuss moving some of our savings and CD funds into a new CD at the current higher rates
 - Cynthia made a motion that Tina and Sam have the authority to move \$25,000 into a new CD of 4% or higher interest. Seconded by Tamara and motion passed.
- New photographer to be at Chamber events – Cynthia will be checking with Victorious Morhardt to confirm if they will volunteer their services for chamber events.
- Follow-up on current membership list – Sam will email the chamber directors and we will divide up this list for follow-ups.
- Grant opportunity and potential new music/dueling pianos event – Brooke and Sam will finalize this week and submit.
- Storage shed clean up and labeling day. TBD – likely May 19th

Adjournment Time: 6:34 PM

Motion Made: Rose Seconded By: Tina Vote - **Passed/Failed**

Next Meeting: May 2nd at 5:30 PM via Zoom or at Citizens State Bank HWY 20 Location Boardroom